

Advertising for a Tribute

Create an advertisement that influences sponsors to send a gift to your tribute that could save their life. While creating these advertisements, keep these questions in mind...

1. What gift are you sending? (You can create your own or use one from the book)
2. What does this gift do?
3. Who is your tribute? (You can pick any tribute from the book)
4. Why do they need the gift?
5. What is your slogan for that item?
6. How would you promote it?
7. Why should the sponsors care?

Be creative and add color!